



Alysa Hutnik delivers comprehensive expertise in all areas of advertising, privacy, and data security law. Her experience ranges from counseling to defending clients in FTC and state attorneys general investigations, competitor disputes at the National Advertising Division of the Better Business Bureaus, consumer class actions and competitor-brought litigation claims. Ranked as a leading practitioner over multiple years in the Privacy & Data Security area by *Chambers USA*, *Chambers Global* and *Law360*, Ms. Hutnik has received accolades for the dedicated and responsive service she provides to clients. The *US Legal 500* notes that she provides “excellent, fast, efficient advice” regarding data privacy matters. In 2013, Ms. Hutnik was one of just three attorneys under 40 practicing in the area of privacy and consumer protection law to be recognized as a “Rising Star” by *Law360*.