

Mike Delaune
Field Marketing Manager – GP Creative
GamePlan Financial Marketing, LLC

At GamePlan, Mike works with a team of financial professionals whose goal is to drive revenue through marketing and advertising. For over 15 years, Mike has been helping companies and brands of all sizes and shapes optimize their brand message, identify market growth opportunities, and track marketing ROI. Starting his career working with advertising agencies, he has a wealth of experience across multiple verticals, developing and executing Marketing/Advertising campaigns designed to meet company goals.

Today, Mike works every day helping producers develop brands and brand messaging from the ground up, while also supporting established practices continue their success by utilizing the latest outreach opportunities and marketing strategies.