

IAdCA 2018:

Get the Green Light



Why IAdCA?

IAdCA is the only conference that is specific to insurance advertising compliance - *there is no other event like it!* I'll hear and speak with DOI representatives, exchange ideas and tips with peers, and learn valuable insights about where the industry is heading.

How do we benefit?

Ongoing education is one of the best ways to maximize current resources. By attending, we stay up-to-date on important developments in the industry. This puts us ahead of the game when it comes to knowing what challenges and developments are coming our way. [Here's the agenda.](#)

We don't have the budget...

If there is one event that makes the most of our budget, this is it:

- Facetime with DOI representatives
- Laser-focused breakout sessions
- Insights into where the industry is headed & tools we can implement right away

This is an investment in our companies success and bottom line.

We need you in the office!

I'll miss you too! Keep in mind I'll only be away for a few days. By training in a solid block of time, I will be out of the office for less time than if I need to attend multiple events over the course of the year.

IAdCA