

Start	End	
Wednesday, April 3rd		
TBD	TBD	Early Registration <i>(Place)</i>
TBD	TBD	Attendee Informational Meeting <i>IAdCA Board Introductions - Conference Information</i> <i>(Place)</i>
TBD	TBD	Welcome Reception <i>(Place)</i>
TBD		Dinner On Your Own <i>(Find an old or new friend or a group for Dinner On Your Own)</i>
Thursday, April 4th		
7:00a	8:15a	Registration and Breakfast <i>(Place)</i>
8:15a	8:30a	Welcome and Opening Remarks Cailie Currin – Currin Compliance, IAdCA President <i>(Place)</i>
8:30	9:45a	Regulator Panel Erica Bailey, Maryland; TBD, Vermont; TBD; TBD Moderated by Fred Karlinsky – Greenberg Traurig <i>(Place)</i>
9:45a	10:00a	Break and Vendor Visit <i>(Place)</i>
10:00a	12:00	Regulator Round Robin Erica Bailey, Maryland; TBD, Vermont; TBD; TBD <i>(Place)</i>
12:00	12:15	Vendor Visit <i>(Place)</i>
12:15	1:30p	Lunch

*Program and speakers are subject to change.

		(Place)			
		Breakout Sessions – Please Note: Time Placement of Sessions May Change			
1:30p	2:30p	Breakout Session State Specific Advertising Issues and Enforcement Actions <i>Stephanie Pierce – Dentons</i>	Breakout Session FINRA Variable Product Advertising <i>Gregory Riviello - FINRA</i>	Breakout Session Field Generated Advertising & Lead Generation <i>Melissa Piekarski – Allianz Life</i> <i>Chad Batterson – Athene USA</i>	Breakout Session Intellectual Property Concerns <i>T.B.D.</i>
2:30p	2:45p	Break and Vendor Visit			
2:45p	3:45p	Breakout Session Advertising Illustrations and Hypothetical Examples <i>Sarah Patton – Allianz Life</i>	Breakout Session Responsible Marketing to Seniors and Vulnerable Adults; Senior Protection and the Senior Safe Act <i>Cynthia Borelli – Bressler Amery & Ross, P.C.</i>	Breakout Session Medicare Advantage Plan Marketing Changes and Challenges <i>Toya Werkheiser – HealthSpring</i> <i>Helaine Fingold – Epstein, Becker & Green, P.C.</i>	Breakout Session Differences in Advertising for Agents, Registered Reps and Investment Advisor Reps <i>Heidi Gabel – TruChoice Financial Group</i> <i>Maureen James – Summit Compliance Group</i>
3:45p	4:00p	Break and Vendor Visit			
4:00p	5:00p	Breakout Session Federal Trade Commission (FTC) Advertising Requirements <i>Alysa Hutnik – Kelley, Drye & Warren LLP</i> <i>Lauri Mazzuchetti - Kelley, Drye & Warren LLP</i>	Breakout Session Interstate Insurance Product Regulation Commission (IIPRC) Filing Standards <i>Maureen Perry - IIPRC</i>	Breakout Session Hands-On Advertising Review <i>Debby Paris – First Consulting</i>	Breakout Session New York Reg 187 and the NAIC Model Suitability Reg Update <i>Cailie Currin – Currin Compliance</i> <i>T.B.D.</i>
5:30p		Thursday Dinners (Meet in TBD)			

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Friday, April 5th		
6:30a	8:00a	Breakfast <i>(Place)</i>
8:00a	8:05a	Welcome Back Chairs of Education and Conference Committees <i>(Place)</i>
8:05a	9:15a	Key Note Amanda Hite – Co-Founder and CEO BTC Revolutions The Social Revolution - Changing the Marketplace, Workplace & the World <i>(Place)</i>
9:15a	9:30a	Break and Vendor Visit <i>(Place)</i>
9:30a	10:30	General Session Speaker George Nichols III – The American College Accredited Designations and the Importance of Them <i>(Place)</i>
10:30	10:45	Break and Vendor Visit <i>(Place)</i>
10:45	11:45	Questions and Answers <i>(Place)</i>
11:45	Noon	Closing

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