

Amanda Hite

Co-Founder/CEO

BTC (Be The Change) Revolutions

Amanda Hite is the Co-Founder & CEO of BTC (Be The Change) Revolutions, a Social Media Marketing Agency that specializes in engaging communities and igniting movements through their unique "human media" model. A multi-million-dollar company, Be The Change Revolutions has ranked two years in a row as one of Inc Magazine's fastest growing private companies in America (including #1 in the Advertising & Marketing category in the Washington, DC region in 2016).

From some of today's most innovative startups to well-known multi-billion-dollar businesses, Amanda and BTC work with best in class brands who care about making a difference in the world. Her clients dominate social media headlines and win some of the top social media awards in the space. She also works with humanitarian organizations that are changing the world every day and has leveraged her talents and organization to raise over three million dollars through social media for those causes.

Amanda has a deep passion for social justice and political activism. She is a founding member of the "Changers of Commerce" connected capitalism movement. Hite is an Advisory Board Member for Share Our Strength's "Dine Out For No Kid Hungry" and was recognized with their 2011 Advocate Leadership Award. She serves on a Communications Committee for Refugees International and is a Federal Club Council member and serves on leadership committees for the Human Rights Campaign.

Hite's dynamic stage presence has made her a highly sought after International Keynote Speaker. Amanda has been featured as a Social Media influencer and thought leader in several publications, including Entrepreneur, Inc. Magazine, The Huffington Post and Nation's Restaurant News and is a member of Forbes Agency Council.

Amanda Hite lives her message of "Be The Change" and, for those who work with her and have worked with her or heard her speak, that message is forever tattooed in their minds. Amanda and the team at BTC are revolutionizing the way companies think about social media and its impact on the workplace, marketplace and the world.